

FRONTROW™

Reinventing the Camera



Datasheet

FRONTROW™

Introducing FrontRow™, a new camera technology enabling the effortless capture and sharing of life's experiences. FrontRow features a lightweight and compact design with interchangeable accessories and multiple operating modes. A mobile app is available for iOS and Android™ devices.

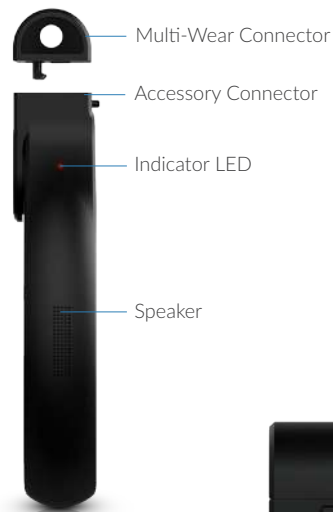
FrontRow features cameras on both sides and an easy-to-use touchscreen display. A subtle interlocking connector provides wearable flexibility using the included accessories: a stylish lanyard, a multi-purpose magnetic clip, and a multi-wear connector. Upcoming accessories include a car window mount and flexible coil mount.



Main Camera

Media Button

Power Button



Multi-Wear Connector

Accessory Connector

Indicator LED

Speaker



Fast Charge
USB-C Port



Full Day
Battery Life*

With its USB Type-C connector, FrontRow can be charged on the go using Type-C smartphones and has a quick-charge time of approximately 20 minutes.

FrontRow has a standby time of up to 50 hours. It is capable of capturing in Story mode (time-lapse capture of experiences) for up to 16 hours and in Live streaming mode for up to 2 hours.



Reverse Camera

Touchscreen

Home Button

* See specifications page for details on battery life.

Story Mode



Own Your Story

Story mode uses our dynamic capture feature to allow you to share entire experiences like never before. FrontRow will capture images throughout your day for up to 16 hours and compile a video of the content.

Live Mode



Live Stream to Social Media

The FrontRow user interface allows instant live streaming on social networks including Twitter, Facebook, and YouTube, as well as integration with a variety of popular applications like Dropbox, Spotify, and more.

Camera Mode



Capture Every Moment

Camera mode allows you to easily record High-Definition (HD) video or capture high-resolution photos. Press the Media button to take a photo or hold it down to start or stop recording.

Mobile App

Use the FrontRow app to preview the video feed and remotely start or stop recording. You can also use the app to download, review, and edit your content.



Included Accessories



Magnetic Clip

Use the specially designed adjustable multi-purpose magnetic clip to place the camera on a flat surface, clip it, or mount it magnetically.



Lanyard

A stylish lanyard attaches to the camera to allow you to easily wear it. You can quickly adjust the length to fit to your preference.



Multi-Wear Connector

Use the Multi-Wear Connector to wear your FrontRow camera on your favorite necklace. Simply slide the necklace through the connector and put it on.

Optional Accessories



Coil Mount (Optional)

Model: FR-SM

The FrontRow Coil Mount offers the flexibility to mount your camera on a railing, a stand, or even a tree branch.



Car Mount (Optional)

Model: FR-CM

The FrontRow Car Mount lets you capture life on the road using your FrontRow Camera.



FRONTROW™

Specifications

Size

Dimensions:	59.8 x 70.3 x 12.1 mm (2.354 x 2.768 x 0.476 in.)
Weight:	55 g (1.94 oz)

Display

Resolution:	640 x 572, 327 ppi
Type:	1.96" LTPS Round
Management:	Touchscreen, G+F Virtual Multi-Touch, Full Color

Cameras

	Main	Reverse
Sensors:	IMX179 (8 MP)	S5K5E2YA (5 MP)
Lens:	F2.2	F2.0
FOV:	148°±3°	85°
Resolution:	1080p, up to 2.7k	1080p, up to 2.0k
Maximum Frame Rate:	30 fps	
Optical Image Stabilization:	Yes	

Battery

Standby:	Up to 50 Hours
Recording:	Up to 1 Hour 50 Minutes (1080p)
Live Streaming:	Up to 1 Hour 45 Minutes
Story Mode:	Up to 16 Hours
Charging:	Fast Charging via USB
Max. Power Consumption:	6W

Features

Live Streaming:	Facebook, YouTube, Twitter
Storage:	32 GB (shared with other applications), 2 GB RAM
Connectivity:	USB 3.0/2.0 Type C, 802.11b/g/n/ac, Bluetooth 4.1 LE
Microphone/Speaker:	Stereo/Mono
Sensors:	Accelerometer, Gyro
Power Method:	USB (5V, 3A)
Certifications:	FCC, CE, IC



Model: FR

FrontRow Camera with Lanyard, Chain Adapter, and Magnetic Clip (Black)
MSRP: \$399



Model: FR_RG

FrontRow Camera with Lanyard, Chain Adapter, and Magnetic Clip (Rose Gold)
MSRP: \$399