PureInstall Series

Why PureLink HDMI Cables

PureLink
digital solutions

PureLink HDMI cables are the highest performing, most reliable, and longest lasting you can find. Find out why PureLink cables are different.

Manufacturing Quality

All cables are produced in highest technology manufacturing facilities and 100% tested before shipping. Thanks to more than 10 different quality tests during the production process, our cables are the most reliable choice on the market.

Secure Lock System™

The SLS™ Technology was especially developed for an optimized and secure use of HDMI connections. The connector's innovative and well-engineered construction is one-of-a-kind on the market and increase the pulling strength by an essential factor.

High End Materials

Perfectly fitting high precision manufactured connectors with 24k gold plated contacts ensure the highest performance signal transmission and greater reliability.

Triple-Layer Shielding

Our unique triple-layer shielding structure is a combination of an 100% closed aluminized foil, an ultra sealed braid and an additional inner layer. All this makes our cables immune to interference and EMI.

Metal Strain Relief Collar

HDMI connectors are small fragile plugs and easy to break under demanding conditions. For example, custom installers need to pull them through walls and have them make difficult turns.

Our HDMI cables are tested for professional applications and extreme bends. The front probe, the middle shell and the rear strain relief are in one whole piece of metal and virtually indestructible.

Performance & Specs

Here are the major enhancements introduced with the HDMI Specification

HDMI Ethernet Channel - Adds high-speed networking to an HDMI link, allowing users to take full advantage of their IP-enabled devices without a separate Ethernet cable.

4K x 2K Video Support - Enables video resolutions far beyond 1080p, supporting next-generation displays that will rival the Digital Cinema systems used in many commercial movie theatres.

Audio Return Channel - Allows an HDMI-connected TV with a built-in tuner to send audio data „upstream" to a surround audio system, eliminating the need for a separate audio cable.

Additional Color Spaces - Adds support for additional color models used in digital photography and computer graphics.

3D Over HDMI - Defines input/output protocols for major 3D video formats, paving the way for true 3D gaming and 3D home theater applications.

Improved Sound Spectrum - The newest HDMI Technology allows the simultaneous use of up to 32 audio channels with an improved sample frequency of max. 1536 kHz for an even more brilliant audio experience.

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