PHILIPS

sonicare



Rechargeable Sonic Electric Toothbrush

Series 5300

- Up to 7 x more plaque removal
- 2 intensities
- Built-in pressure alert
- 21-day battery life



HX7101/01

Superior plaque removal and whiter teeth*

Up to 7 x more plaque removal*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

Brushing made effortless
- Protect your gums with the built-in pressure alert
- Personalise your clean with 2 intensity levels
- Always know when it's time for a new brush head

Superior clean
- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

Designed for your lifestyle
- Optimise your brushing with the SmarTimer and BrushPacer
- Laser-welded for strength and durability
- Long-lasting Battery – Enjoy up to 3 weeks of brushing on a single charge

Series 5300

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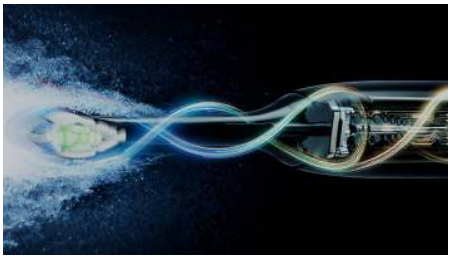
Highlights

W2 Optimal White Toothbrush Head



The Philips Sonicare Series 5300 electric toothbrush goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White toothbrush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

Next-Gen Sonicare technology



Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the electric toothbrush's innovative magnetic system adjusts brushing power during each cleaning session, delivering optimal performance of precisely 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the toothbrush head's cleaning performance by gently rinsing along the gumline and between every tooth, helping you achieve a complete clean every time you brush.

2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare Series 5300 electric toothbrush has a choice of 2 intensity levels. Whether you prefer a boost of cleaning power with the high setting or a gentle yet thorough clean with the low setting, this electric toothbrush has you covered.

Built-in pressure alert



You may not notice when you're brushing too hard, but this electric toothbrush will. The smart optic pressure sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

BrushSync replacement reminder



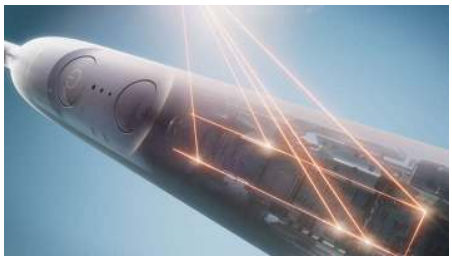
Replacing your electric toothbrush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

2-minute timer and brushing pacer



Achieve a complete clean in just two minutes with our SmarTimer, which ensures you brush for the dentist-recommended time. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration as your cue to move on. This supports you in achieving an even clean every time you brush.

Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our electric toothbrushes are designed to brush with you for years to come.

Up to 3-week battery life



This electric toothbrush features a high-performance long-lasting rechargeable battery designed to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge, ensuring convenient and hassle-free oral care

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Specifications

Items included
Handle: 1 5300 rechargeable toothbrush
Brush heads: 1 W2 Optimal White
Charger: 1

Modes
Clean: For exceptional everyday cleaning

Intensities
High: To boost your clean
Low: For sensitive teeth and gums

Cleaning performance
Plaque removal: Up to 7 x more effective*
Whitening: Removes surface stains
Speed: 62,000 brush movements/min

Ease of use
Handle compatibility: Easy click-on brush heads
Handle: Slim ergonomic design
Timer: SmarTimer and BrushPacer for complete and thorough brushing
Battery indicator: Illuminated icon indicates battery life
USB-A Charging: Power adapter not included

Smart sensor technology
Pressure feedback: Reduced vibration and pulsing sound
Replacement Reminder: BrushSync lets you know when to replace your brush head

Technical specifications
Battery: Rechargeable
Battery type: Lithium ION
Operating time (full to empty): 21 days

Service
Warranty: 2-year limited warranty

Power
Voltage: 100-240 V

Design and finishing
Colour: Black

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* vs. a manual toothbrush.