

FLIP CLASSIC

LR157

REVERSIBLE LCD ALARM CLOCK

Design by Adrian & Jeremy Wright



REVERSIBLE ALARM CLOCK
ON/OFF



ELECTROLUMINESCENT
LCD DISPLAY



BRIGHTNESS
ADJUSTMENT



TOUCH SENSOR
SNOOZE/LIGHT



UP TO 6 MONTHS
BATTERY LIFE



RECHARGEABLE
VIA USB-C

Meet Flip Classic, the latest iteration of our iconic reversible alarm clock, preserving the timeless design and essential wakeup functionalities from the original. Its intuitive gesture makes it the easiest alarm clock on the market, still delivering on the fundamental promise of waking you up every morning.

Now equipped with a rechargeable battery and featuring a completely reimagined user interface, Flip Classic comes in a more compact and refined design for an even more elegant appearance on your bedside table or on the go.

The back buttons have been entirely redesigned for easier manipulation without the need to look at the back, providing a more intuitive experience. Its upgraded material finishing enhances durability while still offering a wide variety of vibrant colors.



AVAILABLE COLORS



LB1

V2

M1

D1

W9

P9

J9

R9

DB9

BF9

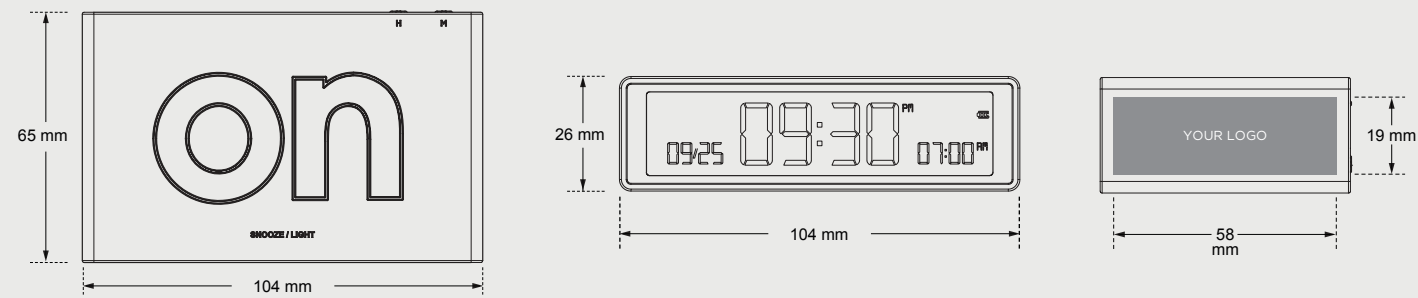
K9

G3

NO

B2B RECOMMENDED CUSTOMIZATION

Suggested branding: silkscreen - digital printing



TECH SPECS

- Reversible LCD alarm clock
 ON/OFF faces
 LCD display
 3 Brightness levels
 Touch sensor snooze / light
 Rechargeable via USB-C (cable included)
- Battery life: Up to 6 month
 Charging time: 4h
 Power supply: 5V USB power adapter (not included)
 Material: ABS
 Weight: 140 g | 0.3 lbs
 Dimensions: 10.4 x 6.5 x 2.6 cm / 4.09 x 2.56 x 1.02"

PACKING

- Dimensions: TBD
- Weight: approx 10 kg | 22.05 lbs
- Quantity: 40 pcs

FLIP CLASSIC

SKU	COLORS	EAN	UPC
LR157LB1	Light Blue	3660491209459	810011121904
LR157V2	Green	3660491209442	810011121898
LR157M1	Mint	3660491209404	810011121850
LR157D1	Soft Gold	3660491209428	810011121874
LR157W9	White	3660491209343	810011121799
LR157P9	Pink	3660491209367	810011121812
LR157J9	Yellow	3660491209398	810011121843
LR157R9	Red	3660491209374	810011121829
LR157DB9	Dark blue	3660491209411	810011121867
LR157BF9	Duck blue	3660491121379	810011110373
LR157K9	Khaki	3660491209435	810011121881
LR157G3	Dark grey	3660491209336	810011121782
LR157N0	Black	3660491209381	810011121836

