

- A full complement of mounting and peripheral options to make your I-Series installation easy and cost effective
- Flexible mounting accessories including tabletop stand, floor stand and wall mount
- MSR, barcode scanner, NFC reader and GPIO accessories available to better interact with shoppers

## Accessories for I-Series Interactive Signage

The Elo I-Series interactive signage solution combines a commercial-grade touchscreen computer with cloud-based management software to deliver a brand experience at the shopper point of decision. The I-Series enables product brands and retail stores to leverage existing mobile applications and digital marketing content. Unlock apps from the app store and interactively show buyers why you're the best choice with a virtual salesperson on every shelf.

The Elo I-Series can be deployed in portrait or landscape orientation using tabletop, wall mount, and floor stand accessories specifically designed to hide all cables and buttons, while physically securing the device in an aesthetically pleasing manner. The Elo I-Series can be deployed as counter signage using the adjustable table-top stand. The floor stand accessory is designed for stable operation using a 2-inch stainless steel pipe to conceal cable routing to floor or wall outlets. A wall mount option is also available to easily secure the I-Series in flush-mount applications.

The Elo I-Series peripheral expansion options include an encrypted MSR (magnetic stripe reader), barcode scanner, NFC reader and GPIO (General

Purpose I/O) interface. The peripheral accessories help deliver interactive connected experiences such as:

- Contactless payments, cross-sell or up-sell recommendations, and product information using NFC cards, tags, or smart phone applications.
- Proximity marketing to connect mobile phones and interactive digital signage for product promotions, loyalty rewards and other shopper engagements.
- Motion detection and light sensors to encourage interaction using GPIO devices or other external button inputs.



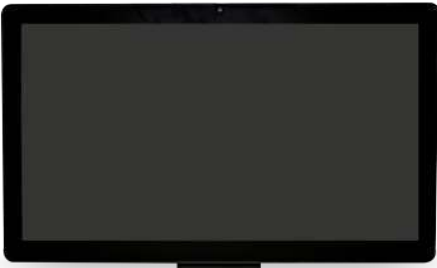
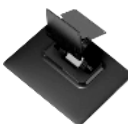
## Benefits

- Sell-more in-store at the point of decision
- Wall, floor and table accessories for flexible mounting in portrait or landscape orientation
- "Built for Touch" mounting to ensure stable, drift-free operation
- Peripheral expansion options encourage shopper interaction while enabling analytics
- Coordinated accessories help ensure simple and cost effective deployments

## About Elo

40 years ago Elo invented the touchscreen. Today we are re-inventing how you use them to shop, pay, work and play. A global leader with 20+ million retail and hospitality installations in 80+ countries around the world, our products are designed in California and built to last. The Elo touch experience has consistently stood for quality, reliability and innovation. Elo intellectual property is protected by a number of patent, trademark and design registrations globally.

## Ordering and Compatibility Information

| Product Description                   | Part Number           | Photo                                                                               |                                                                                      |
|---------------------------------------|-----------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| NFC Adapter                           | E001004               |    |    |
| Magnetic Stripe Reader (Encryptable)  | E001002               |    |                                                                                      |
| Barcode Scanner                       | E093433               |    |                                                                                      |
| Short Tabletop Stand for 10" I-Series | E160104               |    |    |
| Tall Tabletop Stand for 10" I-Series  | E280098               |                                                                                     |                                                                                      |
| Tabletop Stand for 15" I-Series       | E044162               |    |                                                                                      |
| Tabletop Stand for 22" I-Series       | E044356               |    |  |
| Wall Mount Bracket for 10" I-Series   | E160491               |   |                                                                                      |
| Shelf Mount Bracket for 10" I-Series  | E043382 (coming soon) |                                                                                     |                                                                                      |
| Wall Mount Bracket for 15" I-Series   | E160680               |  |  |
| Wall Mount Bracket for 22" I-Series   | E160680               |                                                                                     |                                                                                      |
| Floor Stand for 10/15/22" I-Series    | E048069               |  |                                                                                      |
| GPIO Cable                            | E211544               |  |                                                                                      |

I-Series with MSR installed

I-Series with NFC installed

I-Series with barcode scanner installed

To find out more about our extensive range of Elo touch solutions, go to [www.elotouch.com](http://www.elotouch.com), or call the office nearest you.

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