PHILIPS

Hair Dryer

5000 Series

2300 W

ThermoShield technology

Mineral ionic & 2x ionic care*

3 heat and 2 speed settings



BHD530/00

Fast drying, with no heat damage**

with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

Beautifully styled hair
- Precise control with 6 heat and speed settings
- Slim nozzle for touch-ups and detailed styling

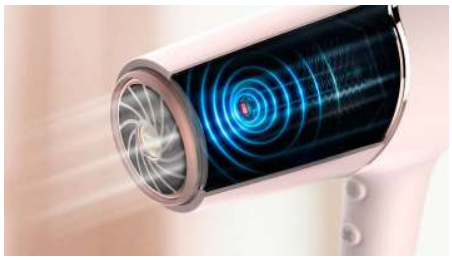
Care and protect
- A powerful motor creates air speeds of up to 110 km/h****
- Reduces UV damage*****, for smoother hair
- 2 x ionic care* for shiny, frizz-free hair

Powerful drying
- 20%*** faster drying, with a powerful 2300 W airflow
- Cool air setting to finish your style

ThermoShield technology
- ThermoShield technology, for ultimate heat protection

Highlights

ThermoShield technology



The overheat detect sensor actively optimises and controls the air temperature, protecting your hair from damage** caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

20%*** faster drying



A more powerful airflow of 2300 W makes drying 20%** faster while still protecting your hair.

110 km/h air speed****



This hair dryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h****, for fast drying and impressive styling.

Mineral ionic care



Mineral ions reduce surface damage***** which can be caused by UV rays, making your hair smoother and more versatile.

2 x ionic care*



This powerful ionic system generates up to 40 million ions per drying session, intensifying your hair's shine, so you can enjoy glossy, frizz-free hair.

6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

Cool air setting



The cool air setting provides a burst of cold air to finish and hold your style.

11 mm styling nozzle



The slim nozzle precisely focuses the air for quick touch-ups and perfecting small details of your style.

Specifications

Attachments
Nozzle: 11 mm
Volume diffuser

Technical specifications
Cord length: 1.8 m
Voltage: 220-240 V
Wattage: 2300 W
Motor: DC
Colour/Finish: Pearl Peach

Features
Storage hook
Heat/Speed settings: 6
Cool Shot

Service
2 year worldwide warranty

Caring technologies
Ionic technology: 2 x ions*
ThermoShield technology
Mineral ionic care

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Issue date 2024-04-09
Version: 2.2.1

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* vs. BHD350 in the top setting
* * ThermoShield setting
* * * vs. basic dryer
* * * * Tested in a Philips lab with the nozzle in the top setting
* * * * * Mineral Ionic after 6 months UV exposure